



DAVE PERL

Graphic Designer

EXPERIENCE

Point-of-Purchase Graphic Designer | Vanguard Packaging, Kansas City, MO
May 2016 – Present

- Graphic layout showcasing corrugated displays, customizable boxes, and promotional items for various retailers and businesses; local and national
- Review customer, and vendor-provided art to finalize for press setup
- 3D concept renderings for customers and clients using Cinema 4D software
- Collaborate with colleagues to produce photos and illustrations to create step-by-step set-up instructions for corrugated store displays

Sr. Graphic Designer | Cargill Meat Solutions, Wichita, KS
July 2006 – January 2016

- In-house designer creating a variety of sales and marketing material
- Collaborated with brand managers in creating advertisements and promotions for Cargill's brands
- Utilized my creative skills in illustrating internal company-wide events and promotions
- Maintained and regularly updated Cargill's internal Web Site

Graphic Designer | The American Institute of Baking, Manhattan, KS
January 2003 – July 2006

- Designed and illustrated a variety of print media items for classroom and on-line courses
- Collaborated with different print vendors and gained knowledge about the technical aspects of the print industry
- Photographed baking sessions for use in brochures, and promotions

PORTFOLIO

www.daveperl.com

EDUCATION

Kansas State University
Manhattan, KS

Bachelor of Fine Arts

Major Concentration in Graphic Design
Graduated December 2000

SKILLS

Adobe Creative Cloud

Photoshop
Illustrator
InDesign
Acrobat
Premier Pro

ESKO Automation Engine

Cinema 4D

ARTIOS 3D

Wordpress

Microsoft Office

Exceptional illustration skills

Photography

Mounting and framing

CONTACT

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